



Calvert County NEWS

175 Main Street
Courthouse
Prince Frederick, Maryland 20678
Phone: 410-535-4583 • 301-855-1880
www.co.cal.md.us

Board of Commissioners

Gerald W. Clark
Linda L. Kelley
Wilson H. Parran
Susan Shaw
Barbara A. Stinnett

FOR IMMEDIATE RELEASE

Date: | April 26, 2010

Contacts: Danita Boonchaisri, Marketing/Communications Specialist
410.535.4583 E-mail: danitab@co.cal.md.us

Mark Volland, Public Information Specialist
410.535.4583 E-mail: vollanrm@co.cal.md.us

SKD Studios Brings Client-Focused Home Design Skills to Lusby, Md.

PRINCE FREDERICK, Md. – April 26, 2010 – With the recent opening of SKD Studios in the Lusby Commons shopping center, Southern Maryland homeowners now have professional choices – and professional help – in creating the living quarters of their dreams.

Anissa Swanzy and her team have combined more than 15 years of design expertise in interior, kitchen and bath design and created a unique design studio that is driven by their exceptional customer-service skills, passion for comfortable, well-organized spaces and belief that professional home design projects don't have to be overwhelming, expensive or time-consuming.

“We love the creative part of home, kitchen and bath design,” says Kelly Downs, one of the designers at the studio. “Today, people want their homes to be beautiful places that are well-organized and comfortable. A home is your most important investment and it should be a place that you're proud of and where you can relax and entertain friends and family.”

The team at SKD Studios believes that consumers are better educated today about how they want their homes to look and function and those desires can usually benefit from some redesign or upgrades. That is where the services of a professional designer can be invaluable and, in the long run, save a homeowner time and money.

“We can work within just about any budget,” says Swanzy. “We work with do-it-yourselfers who may be able to do the construction or installation work themselves, but need advice on color and fabric

~ more ~

SKD Studios Brings Client-Focused Home Design Skills to Lusby, Md.

April 26, 2010

Page 2

choices, tile and flooring options or how to arrange a kitchen in a way that will maximize the space while keeping the area functional and open. These are all services that are difficult to come by in a typical kitchen design center, but without that coordination up front, obtaining a cohesive look for the project is difficult.”

In addition to the services listed above, SKD Studios also works with local builders and developers to help them streamline their housing projects. Heather Kerig, head of the outside sales and marketing department, is available to assist builders with their selections as well as act as project coordinator for larger commercial projects. SKD Studios can also provide consultations on paint, wallpaper and window treatment choices, as well as in-home fee-based design consultations. They provide shopping services and can coordinate all plumbing, electrical and installation work related to a design project.

“We can help homeowners get the look they want at the price they can afford,” says Swanzy. “And we do that by setting the bar just a little bit higher.”

For more information on SKD Studios, visit online at www.skdstudios.com, e-mail anissa@skdstudios.com or call 443-404-5686. SKD Studios is located in Lusby Commons at 11734 Rousby Hall Road, Lusby, Md.

For more information about the Calvert County, Md., Department of Economic Development, our visitor sites and attractions and the services available to assist County businesses, call 410-535-4583, 800-331-9771 or 301-855-1880; send an e-mail to info@ecalvert.com, or visit online at www.ecalvert.com.

###

Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to over 90,000 people and has one of the highest standards of living in Maryland. There are more than 4,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.