



# Calvert County NEWS

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## **FOR IMMEDIATE RELEASE**

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### **Start Your Business Right with Small Business Development Center Training**

**PRINCE FREDERICK, Md. – October 28, 2010** – The Small Business Development Center (SBDC) for the Southern Region of Maryland will offer a Start Right for Success training class at the College of Southern Maryland's Prince Frederick campus on Thursday, November 11, from 5 to 7 p.m.

The course, intended for people contemplating entrepreneurship, provides a summary of the business information needed to start successfully. Attendees will evaluate their business concepts and identify the market potential of their product or service. They will also explore different forms of business organization, discuss licensure and market research, identify financing programs, learn record keeping requirements and the role a business plan can play in ensuring a solid start to a business venture.

The \$50 course will also prepare budding entrepreneurs to effectively utilize the SBDC's confidential one-on-one counseling services and counseling appointments for their Prince Frederick location can be scheduled following training.

For registration information or assistance, call the SBDC at 301.934.7583 or visit their Web site at [www.sbdchelp.com](http://www.sbdchelp.com).

For more information on the Calvert County Department of Economic Development and the many services the county offers the business community, contact the Calvert County, Md., Department of Economic Development at 410.535.4583, 800.331.9771 or 301.855.1880; by e-mail at [info@ecalvert.com](mailto:info@ecalvert.com), or on the Web at [www.ecalvert.com](http://www.ecalvert.com).

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*Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to approximately 90,000 people and has one of the highest standards of living in Maryland. There are more than 5,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.*