



Calvert County NEWS

175 Main Street
Courthouse
Prince Frederick, Maryland 20678
Phone: 410-535-4583 • 301-855-1880
www.co.cal.md.us

Board of Commissioners

Gerald W. Clark
Linda L. Kelley
Wilson H. Parran
Susan Shaw
Barbara A. Stinnett

FOR IMMEDIATE RELEASE

Date: | March 31, 2010

Contacts: Danita Boonchaisri, Marketing/Communications Specialist
410.535.4583 E-mail: danitab@co.cal.md.us

Mark Volland, Public Information Specialist
410.535.4583 E-mail: vollanrm@co.cal.md.us

Calvert County Department of Economic Development and Small Business Development Center to Host Free Marketing Seminar April 20, 2010

PRINCE FREDERICK, Md. – March 31, 2010 – Casey Willson, Maryland Small Business Development Center retail and sustainability programs manager, will be in Calvert County on Tuesday, April 20, for two separate marketing seminars. Willson, affiliated with the University of Maryland, is an expert in business management and marketing with specific experience in the retail and restaurant industries.

The seminar, “What Now? Business Decisions for 2010,” will focus on techniques and tips that Calvert County business owners can employ to grow and manage their businesses more effectively, lessons in how to assess a marketing plan, best practices of successful businesses and information business owners can use right away to reevaluate product and service offerings.

The morning seminar will be held at the Calvert Marine Museum in Solomons from 8:30-10 a.m. The same seminar will be offered later in the day at the Northeast Community Center in Chesapeake Beach from 1:30-3 p.m.

The seminars are free but preregistration is required to ensure adequate seating.

For more information or to register, call 410-535-4583, 800-331-9771 or 301-855-1880; send an e-mail to Gypsy Stephenson at stephejt@co.cal.md.us, or visit online at www.ecalvert.com.

For more information on the Small Business Development Center, call 301.934.7583 or visit online at www.sbdhelp.com.

###

Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to approximately 90,000 people and has one of the highest standards of living in Maryland. There are more than 5,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.