



Calvert County NEWS

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FOR IMMEDIATE RELEASE

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Calvert County Earns Maryland Tourism Award

PRINCE FREDERICK, Md. – December 9, 2010 – The Calvert County Department of Economic Development recently garnered a marketing award from the Maryland Tourism Council (MTC) for its 2009 *Focus on Calvert* photo contest. The award, bestowed at the annual Maryland Tourism and Travel Summit in Annapolis, Md., November 3-5, 2010, was in the category of “Best Shoestring Budget.”

At the summit, the MTC gave five professional awards and 11 marketing awards to members who were nominated by their peers and/or employers. Recipients of the professional awards are honored for their skill, dedication and talent that bring professionalism to Maryland tourism. The marketing awards recognize MTC members whose marketing programs are creative, thoughtful and innovative and are the result of successful team efforts to bring visitors and travel revenue to Maryland.

Calvert County’s 2009 *Focus on Calvert* photo contest encouraged contestants to submit photos on a scene or activity depicting the unique qualities and beauty of Calvert County. Photos featured festivals, parks, Chesapeake Bay life, landmarks and historical icons and cash prizes were awarded to an overall grand prize winner, a first-place winner and two runners-up. Photographs were exhibited at a special reception, featured on the Department of Economic Development Web site, included in a 2010 calendar and have been used in promotional brochures, pamphlets and advertisements.

For more information about the Calvert County, Md., Department of Economic Development, our visitor sites and attractions and the services available to assist county businesses, call 410-535-4583, 800-331-9771 or 301-855-1880; send an e-mail to info@ecalvert.com, or visit online at www.ecalvert.com.

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Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to approximately 90,000 people and has one of the highest standards of living in Maryland. There are more than 5,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.

About Maryland Tourism Council

MTC is the statewide membership organization representing all private-sector segments of the hospitality and tourism industry emphasizing government affairs, business growth, professional development, and alliances with other tourism organizations, the business community, and state and local governments. The mission of MTC is to connect, educate, and represent Maryland's tourism industry. The Annual Tourism and Travel Summit is an educational and networking opportunity for the state's diverse tourism and travel industry and provides a forum to recognize hard work, contributions and leadership among individuals and companies within the tourism industry.