



**CALVERT COUNTY  
DEPARTMENT OF ECONOMIC DEVELOPMENT**

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## News Release

**FOR IMMEDIATE RELEASE**

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**Total Eclipse Salon and Day Spa –  
the Newest Hot Spot in Solomons, Maryland**

**PRINCE FREDERICK, Md. – January 23, 2009** – Since earning her cosmetology license, Hilde Woell, a native of Germany, has dreamed of opening her own day spa. By drawing on her talent and experience, as well as that of a knowledgeable and dedicated staff, she knew her enterprise would be bound for success.

Woell's dream has finally become reality with the grand opening of Total Eclipse Salon and Day Spa in Solomons, Md. Located just north of the Thomas Johnson Bridge, the salon has defined areas for hair, skin, massage and nail care all housed in a rich mahogany setting with repeating images of round mirrors at the hair stations, mimicking the total eclipse logo. The salon also offers a range of products and services for hair styling and skin care.

Drawing on her keen sense of what makes customers happy, Woell looks forward to welcoming new clients to her salon. "I learned that by listening to your clients, making them feel they are important to you and giving them your very best, they will want to come back to see you over and over," she said. "I also learned that if you do your very best, word of mouth travels. Our goal is to keep clients happy with our service and get them excited about their next visit."

Woell also has a philanthropic mindset when it comes to servicing the community. For her grand opening week – beginning on Tuesday, February 3, and ending on Saturday, February 7 – she plans to donate 5 percent of all revenues, split between the American Cancer Society and the

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Humane Society of Calvert County. “I hope to make this an annual tradition so our work at Total Eclipse Salon and Day Spa can benefit great causes,” Woell said.

Total Eclipse Salon and Day Spa is located at 20 Creston Lane in Solomons. For more information, call 410.394.0030, e-mail [totaleclipsespa@verizon.net](mailto:totaleclipsespa@verizon.net) or visit online at [www.totaleclipsespa.com](http://www.totaleclipsespa.com).

For more information on the Calvert County, Md., Department of Economic Development and the services available to assist County businesses, call 410.535.4583, 800.331.9771 or 301.855.1880; send an e-mail to [info@ecalvert.com](mailto:info@ecalvert.com), or visit online at [www.ecalvert.com](http://www.ecalvert.com).

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*Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to over 87,000 people and has one of the highest standards of living in Maryland. There are more than 4,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.*