



**CALVERT COUNTY
DEPARTMENT OF ECONOMIC DEVELOPMENT**

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News Release

FOR IMMEDIATE RELEASE

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Shore LIVING Comes to Dunkirk, Md.

PRINCE FREDERICK, Md. – April 24, 2008 – A mother-daughter team with a flair for the nautical have opened shop in Dunkirk, bringing a touch of the beach to Calvert County. Shore LIVING, opened this month, is a retail home décor shop owned by Eleanor and Elissa Shifflett that features a host of accessories and personal care products including linens, furniture, gourmet foods, gift items and artwork.

Eleanor and Elissa share all the responsibilities and daily demands of running the store but also share the reward of being able to work together to create an upscale business in the County. “We use our talents to inspire our customers to find their style, enhance their lives or change their home fashions,” says Eleanor. “This store really is a labor of love for Elissa and me and we are so excited to be sharing our decorating and gift ideas with our community.”

Shore LIVING celebrates their grand opening the weekend of April 26 with special offers and customer appreciation specials.

For more information on Shore LIVING, contact Eleanor or Elissa Shifflett at 443.964.8837, by e-mail at ShoreLivingInc@aol.com, or stop by their store in the Dunkirk Gateway shopping center. Visit online at www.ShoreLivingInc.com.

For more information on the Calvert County, Md., Department of Economic Development and the services available to assist County businesses, call 410.535.4583, 800.331.9771 or 301.855.1880; send an e-mail to info@ecalvert.com, or visit our Web site at www.ecalvert.com.

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