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News Release

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The Personal Touch

For Physical Therapist Kirk Conway, Individual Attention is the Key to Healing

PRINCE FREDERICK, Md. – August 25, 2008 – Physical therapists often serve as much more than healthcare providers. Through their daily interaction with patients, they can be coaches, drill instructors, counselors or cheerleaders. The healing happens in a subtle mix of medicine and personal connection.

Physical therapist Kirk Conway creates that partnership with every patient who walks through the doors of K Conway Physical Therapy in Prince Frederick. The key is knowing how patients respond to treatment and which style best suits their personalities.

“Each patient is different, and it’s important to take the time to develop a relationship that encourages the healing process,” said Conway, who has practiced physical therapy in Calvert County for 17 years. To foster the one-on-one care he values, Conway schedules fewer patients per week. He will also tailor the therapy to each patient’s occupational needs. For example, while treating an injured police officer, Conway worked with him in the office parking lot to ensure the officer could quickly exit his vehicle and chase down a suspect.

Much of Conway’s practice involves neck and back injuries, though he offers a full range of outpatient orthopedic services including therapy for knee and hip replacements and sports injuries. Conway notes that Maryland patients have ‘direct access’ to physical therapy services,

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meaning that patients can choose a therapist without a referral from a physician. “We work hard to ensure that our patients feel confident in their choice,” he said.

For Conway, the satisfaction comes in helping people recover so they can once again do simple things often taken for granted: removing dishes from the kitchen cabinet, bathing, driving or climbing stairs. He recounts the story of one young, athletic man who came to him in a wheelchair after injuring both knees. The man was at a low point physically and emotionally, and wondered if he would ever be active again. Conway worked through the basics – reducing pain and swelling, and returning range of motion – and went on to help him return to an active lifestyle. Upon recovery the man said, “Thank you for getting my life back.”

“That’s why I love my job,” Conway said.

For more information on K Conway Physical Therapy, call 410.535.9850. The office is located at 110 Main Street in Prince Frederick.

For more information on the Calvert County, Md., Department of Economic Development and the services available to assist County businesses, call 410.535.4583, 800.331.9771 or 301.855.1880; send an e-mail to info@ecalvert.com, or visit our Web site at www.ecalvert.com.

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Calvert County is Maryland’s smallest county in land area with 213 square miles. It is home to over 87,000 people and has one of the highest standards of living in Maryland. There are more than 4,000 businesses in the County and a labor force of at least 1.8 million resides within a one-hour drive. Major industries include defense contracting, information technology, tourism, utilities and administrative services.