



CALVERT COUNTY DEPARTMENT OF ECONOMIC DEVELOPMENT

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News Release

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Start Your Business and the New Year Right with Small Business Development Center Training

PRINCE FREDERICK, Md. – January 5, 2007 – The Small Business Development Center (SBDC) for the Southern Region of Maryland will offer its “Start Right for Success” training class at the College of Southern Maryland’s Prince Frederick campus on Thursday, January 18, from 5:00-7:00 p.m.

The course, intended for people contemplating entrepreneurship, provides a summary of the business information needed to start successfully. Attendees will evaluate their business concepts and identify the market potential of their products or services. They will also explore the different forms of business organization, discuss licensure and market research, identify financing programs, learn record keeping requirements and the role a solid business plan can play in ensuring a solid start to a business venture.

The \$50 course will also prepare budding entrepreneurs to effectively utilize the SBDC’s confidential one-on-one counseling services, and counseling appointments at their Prince Frederick location can be scheduled following the training.

For registration information or assistance, call the Small Business Development Center at 301-934-7583 or visit their Web site at www.sbdchelp.com.

For more information on the Calvert County Department of Economic Development and the many services the County offers the business community, contact the Calvert County, Maryland, Department of Economic Development at 410.535.4583, 800.331.9771 or 301.855.1880; by e-mail at info@ecalvert.com, or on the Web at www.ecalvert.com.

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