

# Calvert County Tourism Times

Calvert County, Maryland, Department of  
Economic Development

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Dear Friends,

Welcome to the Calvert County Tourism Times, where the Department of Economic Development (DED) keeps you informed on all the tourism activities and events in Calvert County. This is our way of staying in touch with you and helping you stay in touch with each other...because when we work together for the benefit of Calvert County's tourism industry, we all win!



## ● HOT OFF THE PRESS!



### Annmarie Garden Celebrates the Opening of the New Arts Building

Annmarie Garden recently hosted a three-day celebration to mark the opening of the brand new Arts Building. With a black-tie gala, public

festivities and fascinating new exhibits, the new building was welcomed in high style.

The new building, which boasts 15,000 square feet of space, a delicious café and whimsical gift shop, also features two new world-class exhibits. Re.action, an interactive art experience that explores the language of movement in art, will be in the main gallery. The boat-shaped mezzanine gallery features "Olga Hirshhorn Recollects." This exhibit includes works by Pablo Picasso, Henri Matisse and Joan Miro.

Also new at the Garden, The Studio School is currently accepting registration for a variety of creative classes for all ages. Classes began in February and will be offered year-round. Learn from professional artists and educators on a broad range of topics. A complete course catalog is available at [www.annmariegarden.org](http://www.annmariegarden.org) or by calling 410.326.4640.

## ● Trolley Embarks on First Summer Serving Twin Beaches



### Beach Trolley Allows Visitors to Travel Between Beach Communities for 25 Cents

On Friday, May 23, members of the Beach Trolley Association held a special celebration to welcome the brand-new Beach Trolley, complete with speeches by dignitaries, tours on the trolley, a rousing musical performance and a ribbon cutting. After the ceremony, the trolley took its first spin around the Twin

Visitors can ride on the trolley for 25 cents, which allows them to ride from the Chesapeake Beach Railway Museum to Skipper's Pier Restaurant in Deale. Trolley service runs through Labor Day weekend on Fridays from 3 p.m. to 1 a.m., Saturdays from 9 a.m. to 1 a.m. and Sundays from 9 a.m. to 9 p.m.

Nearly three years ago, Marilyn Van Wagner began laying the foundation for this much-needed service. Together with a team of individuals from the Beach Business Group (BBG), they worked tirelessly to research, fund-raise and market the new beach trolley service.

Although the group hopes to obtain funding assistance in the future, the trolley's first year operating expenses will be covered by private donations from the local business community.

For more information on the Beach Trolley, please visit [www.beachtrolleyassociation.com](http://www.beachtrolleyassociation.com) or stop by one of the local businesses with a "Crab Flag" to pick up a detailed map.

- **Group Tour Information**

**Twenty-Five Tourism Partners Attend FREE Course on the Group Tour Industry**



As part of this year's Business Appreciation Week festivities, the DED presented a FREE seminar focusing on the group tour industry at the SpringHill Suites in Prince Frederick on Friday, May 9. Lois Stoltzfus, CTIS, hosted the seminar and shared her trade secrets with attractions, tourism-related businesses and the hospitality industry.

A leader in the group tour market, Ms. Stoltzfus is the sales manager for Perkiomen Tours. Formerly, she served as the Group Sales Manager of the Bird-In-Hand Family of Inns. She is also active in the American Bus Association, the Pennsylvania Bus Association and the Pennsylvania Dutch Convention and Visitor's Bureau.

This course provided tips on preparing sites for group tours, creating profile sheets, hosting FAM tours and understanding the basic terms and acronyms used in the group tour industry.

If you were unable to attend this informative workshop and would like to receive a copy of the presentation, please contact the DED at 410.535.4583.

- **2008 Business Appreciation Week Review**



**Tourism Industry Touted For Positive Impact on Calvert County's Economy**

The Calvert County Department of Economic Development and the Calvert County Board of County Commissioners celebrated the tourism industry this year during the annual Business Appreciation Week, May 5-9.

The week featured a host of special events and activities, including a kick-off reception, workshops and on-site visits from Ambassador Teams to over 20 businesses from North Beach to Solomons. Our tourism industry partners were recognized for their contributions to the County's economy and quality of life. The week provided the community with an opportunity to better understand the importance of the industry.

For more information on Calvert County's BAW, or to learn about the many services the County offers the business community, contact the DED at 410.535.4583, 800.331.9771 or 301.855.1880; by e-mail at [info@ecalvert.com](mailto:info@ecalvert.com) or on the Web at [www.ecalvert.com](http://www.ecalvert.com).

- **Upcoming Events**

June 14 (6:30 - 9:30 p.m.)  
Free Summer Concert  
Boardwalk, North Beach 301.855.6681 or [www.ci.north-beach.md.us](http://www.ci.north-beach.md.us)

June 15 (11 a.m. - 1 p.m.)  
Father's Day Brunch  
Calvert Marine Museum, Solomons



410.326.2042 x41 or [www.calvertmarinemuseum.com](http://www.calvertmarinemuseum.com)

June 21 (11 a.m. - 6 p.m.)

African-American Family Community Day  
Jefferson Patterson Park & Museum, St. Leonard  
410.535.2730 or [www.jefpat.org](http://www.jefpat.org)

July 3 (Dusk)

Fireworks  
Chesapeake Beach  
410.257.2230 or [www.chesapeake-beach.md.us](http://www.chesapeake-beach.md.us)

July 4 (Dark)

Fireworks  
Riverwalk, Solomons  
[www.sba.solomons.md.us](http://www.sba.solomons.md.us)

July 12 (10 a.m. - 5 p.m.)

Sharkfest!  
Calvert Marine Museum, Solomons  
410.326.2042 x41 or [www.calvertmarinemuseum.com](http://www.calvertmarinemuseum.com)

August 23 (all day)

National Dog Day  
Calvert Marine Museum, Solomons  
[www.nationaldogday.com](http://www.nationaldogday.com)

August 30 (11 a.m. - 6:30 p.m.)

142nd Calvert County Jousting Tournament  
Christ Church, Port Republic  
410.586.0565 or [www.christchurchcalvert.org](http://www.christchurchcalvert.org)

August 30 - 31 (Noon - 6:30 p.m.)

Bayfest  
Boardwalk, North Beach  
301.855.6681 or [www.ci.north-beach.md.us](http://www.ci.north-beach.md.us)

September 20 - 21 (10 a.m. - 5 p.m.)

North American War of 1812 Grand Tactical  
Jefferson Patterson Park & Museum, St. Leonard  
410.586.8501 or [www.jefpat.org](http://www.jefpat.org)

For a complete listing of special events, visit [www.ecalvert.com](http://www.ecalvert.com) and click on Tourism.

Event organizers can add their events to our on-line Calendar of Events at any time. Click [here](#) to download detailed instructions on how to use this FREE service.

- **Extra! Extra!**

Do you have a newsworthy story about Calvert County's unique tourist attractions? If so, the Calvert County Department of Economic Development wants to know about it.

Send in your submissions and we will randomly select one story a month to feature on [www.ecalvert.com](http://www.ecalvert.com), in our newsletter or in a press release.

Please send your story to [info@ecalvert.com](mailto:info@ecalvert.com) to be considered.

The Department of Economic Development continues to provide a number of services and resources to support the growth and development of County businesses. Free business services include online commercial real estate listings, confidential

in-house counseling, online employment classifieds, marketing assistance, an ombudsman program and training and educational seminars. The County offers an Incentive Loan Fund and Economic Development Loan Fund for well-qualified businesses and produces a number of publications including quarterly business newsletters, an annual Calendar of Events and Visitors Guide and the annual State of the Economy. Additionally, the County's business retention program serves as a resource for local business owners to help them grow and succeed.

For information on the Calvert County, Maryland, Department of Economic Development and services available to assist County businesses, call 410.535.4583, 800.331.9771 or 301.855.1880; send an e-mail to [info@ecalvert.com](mailto:info@ecalvert.com) or visit our Web site at [www.ecalvert.com](http://www.ecalvert.com)

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